



GO>Out of Home

USA + CANADA + UK + CHINA

Vertigo has a reputation for world class design. Associate your brand with innovation and quality.

Vertigo for Out of Home



Out-of-Home advertising continues to grow with the introduction of new and innovative products in traditional and alternative new media.

Vertigo's intimate industry knowledge and experience positions us as leaders in the OOH advertising space. From digital displays to backlit display systems; street furniture to kiosks; static, scrolling FSU, wall, pole, or flag mounts; we apply our international design engineering and manufacturing expertise to consistently exceed client objectives.

Vertigo's point of differentiation is realized in the design, engineering, and manufacturing of advertising display

solutions for our OOH clients. Traditional, contemporary, or modern we integrate technologies with design to ensure optimum business impact with state of the art product.

Throughout New York, Boston, San Francisco, Miami, Toronto and other key landmark cities Vertigo's OOH work is on public display as street furniture, transit shelters, out-door digital displays, and high-end mall displays. Our work is varied, but our objective is consistent: excellence, impact, and results-driven.

Success



USA - October 2007 – Vertigo Group proudly delivers New York shelter displays on target for global customer, Cemusa. Based in Spain, Cemusa chose Vertigo to support them on largest street furniture contract in the world.

In The News

October 2007

Vertigo Group installs the first 65" digital display of its kind in Yorkdale Mall, Toronto, Ontario.



October 2007

Vertigo Group wins Lamar business to deliver new scrolling signs in Vancouver's SkyTrain Network. As Vancouver increases its advertising in advance of 2010 Olympics, Vertigo's scrolling displays will be seen throughout the Greater Vancouver's elevated transportation network.



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Vertigo - The Company

When Vertigo launched in 2002, founders Chris Bolton and Ralph Idems had a singular vision: EXCELLENCE. Today, excellence continues to drive us from our product and service innovation, to our recruitment, retention, culture, and execution strategy.

Our vision is what propels the company forward, now with 60 employees from two at our inception. Based in Toronto, Canada Vertigo recently opened offices in the US and China with plans to launch a UK office in early 2008.

Vertigo designs, engineers and produces a comprehensive line of products including street furniture, mall directories, POS displays, menu boards, kiosks and many custom parts and assemblies. Our Toronto facility manages the design, engineering, prototyping, testing and manufacturing products of small to medium volumes. Also based in Toronto is our advanced

design and engineering group comprised of product designers, mechanical, electrical, lighting and thermal engineers. In addition, Vertigo houses a part manufacturing facility and complete final assembly cells which includes our newest ESD line for electronic assembly.

While Vertigo's Toronto operation will continue to be the Global head office and New Product Introduction Center, Vertigo will produce large product volumes in our new FAT (final assembly and test) capability in China.

To support the growing market for our product solutions, Vertigo's Naples, Florida office supports the Retail equipment business and Atlanta, Georgia the new Alternative Media business. We will soon launch a sales office in Honk Kong focused on our street furniture and Retail POS business.